

Friends of Madrona Marsh

2013 Annual Report

The Friends of Madrona Marsh (FOMM) is a non-profit, community-based, volunteer organization whose goal is to work toward the preservation, restoration and appropriate use of the Madrona Marsh Preserve. Toward these ends FOMM will pursue restoration and enhancement of the Preserve habitat, offer programs to educate the community about the natural history of the South Bay, maintain a volunteer program to provide docents and other volunteers to implement the policies of FOMM. The FOMM shall also conduct fundraising to provide financial support for the Preserve and Nature Center. FOMM shall advocate these policies to the City of Torrance and the Community.

Outreach and Advocacy

- Earth Day at Sea Lab, Toyota and Honda
- Bug Fair at LAC Natural History Museum
- Developed Docent Brochure
- Met with the City of Torrance Mayor and made three presentation to the City Council
- Alondra Park Island Sanctuary
- What's Up for Kids Expo at Del Amo Mall
- Whale of a Day

Education Experiences

- Tyke Hikes is a monthly
- Fun Friday weekly
- Home School Classes 2x/month September -June
- Docent Tours for schools and Docent Training classes.
- Docent led tours for community members include 27 Tour de Torrance, 12 Bird Walks with Bob Shanman, 12 fourth Sunday Nature Walks
- Quarterly Marsh Mailer
- Interpretative Map on preserve
- Out of the Wilds and into your Garden, 40 classes
- # classes on Natural Fiber Dyes
- Weather Station with Internet access

Membership

- \$8837 in membership dues
- 511 members

Volunteers

- There were a total of 7,297 volunteers contributing to the Nature Center and Preserve
- The Board welcomed a new member, Steve Giffin.
- Volunteers donated 16,549 working hours to the operation and maintenance of the Madrona Marsh Preserve and Nature Center. At \$15.00 per hour these volunteers saved the City of Torrance \$248,245 in 2013.



Fundraising



- Moonlight Magic
- Gift Shop
- Donations

Preservation and Restoration

- In December 2013 the FOMM Board approved the largest restoration project ever undertaken. Headed by Dan Portway and his team this project will continue through 2014.
- Tony Baker has continued maintenance of the native Garden and Water-Wise gardens surrounding the Nature Center.
- The Propagation Society maintains our garden nursery, supplying both plants and seeds for our restoration efforts.

What the Numbers tell us about 2013

- 31,375 people visited the preserve and or nature Center
- 10,255 people attended our scheduled programs.